



Greg Custer, Founder/CEO (Ajijic, Jalisco):

gcuster@choosingmexico.com
33 1110 4196



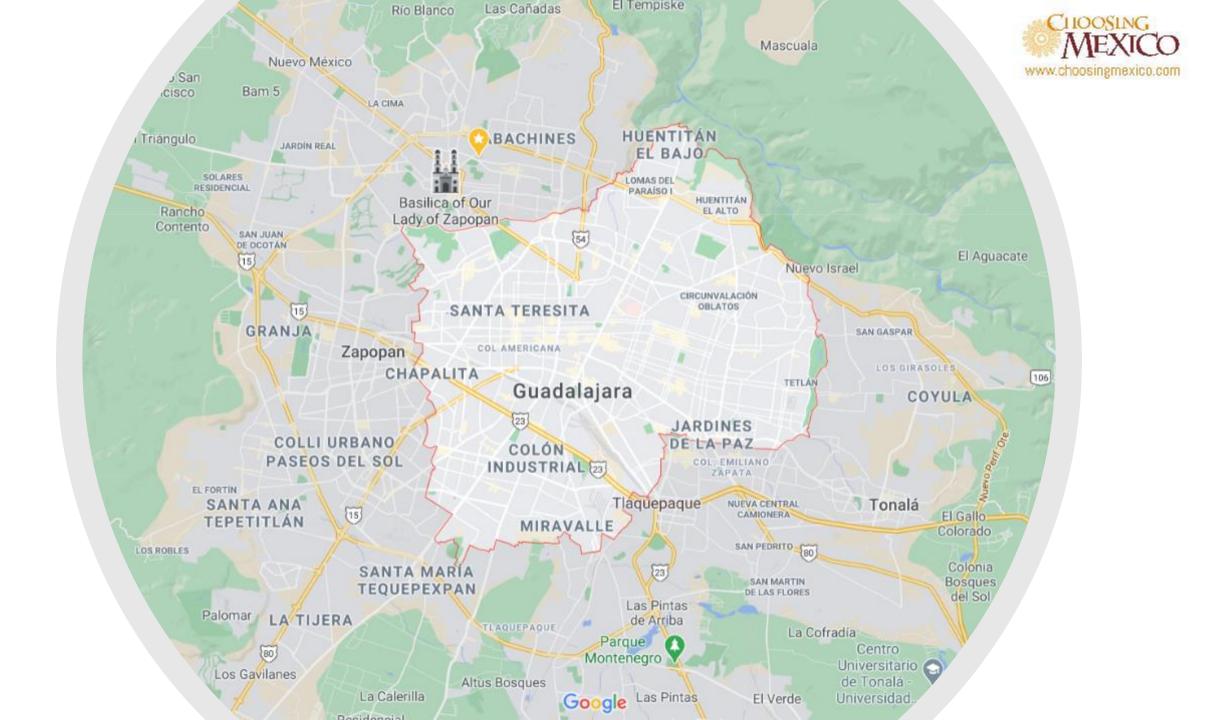




Vacation Planner			0/	161	Ponish C	W. OPPO	100 00 00 00 00 00 00 00 00 00 00 00 00	17.08.00 A	14. Chamber	No. Ins	Some	Ar Coling	Will SUS	40,40	Moon	Night!	)		50	Suchasho	8	5,00	Note of Schip	No.
	DESTINATION	4	000	ري	100				£ 2	200	5/05	27	2/2	1 0 × 1	\$ \\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Night.	ني	3/10	Sign	\$ 2	Sun M	8/09	2 1	
	Acapulco		x			X		×			X			X	X	X	X	X			×		X	
	Cancún		X					X			X			X	X	X	X	X	X		X		X	
	Chihuahua State	X		X	X		X	X	X	X			X	X								X	X	
	Coahuila State	X		X		X	X				X			X								X	X	
	Copper Canyon	X		X	X		X			X													X	
	Cozumel		X					X			X			X			X	X	X		X	X	X	
	Cuernavaca/Morelos	X		X	X	X		X	X		X	X	X				X	X					X	
	Guadalajara/Chapala	X		X		X			X	X	X	X	X	X	X		X	X					X	
	Guanajuato	X		X			X		X	X	X	X	X		X								X	
	Guaymas		X				X							X				X	X		X		X	
	Hidalgo State	X		X	X		X	X	X	X	X		X										X	
	Huatulco		X				X							X			X	X			X		X	
	Ixtapa/Zihuatanejo		X								X			X	X		X	X			X	X	X	
	La Paz		X				X				X			X					X		X	X	X	
	Loreto		X	X			X							X			X	X			X	X	X	
	Los Cabos		X								X			X		X	X	X	X	X	X	X	X	
	Manzanillo		X				X				X			X			X	X			X	X		
	Mazatlán		X								X			X	X	X	X	X		X	X		X	
	Mérida	X		X	X	X		X	X	X	X	X		X	X		X	-				•	X	
	Mexico City	X		X	X	X		X	X	X	X	X	X	X	X	X	X	X					X	
	Michoacán State	X		X	X		X	X	_	X	X	X			X								X	
	Monterrey	X		X	X	X			X		X			X	X	X	X	X				X	X	
	Oaxaca City	X		X	X			X	X	X	X	X											X	
	Puerto Escondido		X				X				-									X	X		X	
	Puerto Vallarta		X	X							X	X		X	X	X	X	X			X	X	X	
	Riviera Maya		X		X		X	X	X		X			X			X		X		X	X	X	
	San Miguel de Allende	X		X							X	X	X									-	X	
				-							-	-	-										**	

# Key Features, Guadalajara

- Mexico's second largest city (6 million)
- Iconic Méxican cultural traits
- Politically conservative, but evolving
- Provincial yet sophisticated
- Green areas, stable spring-like climate; golf!
- Mexico's medical epicenter for university learning
- Strong US commercial ties
- Yes, traffic, air pollution, decay



















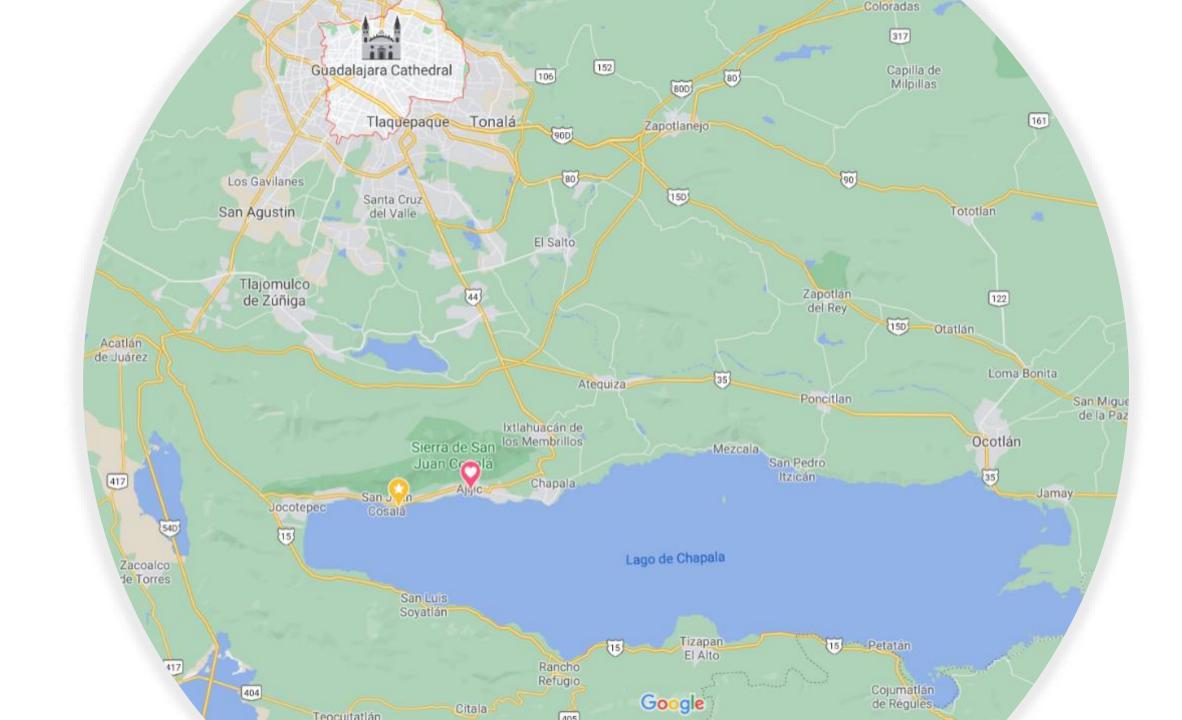


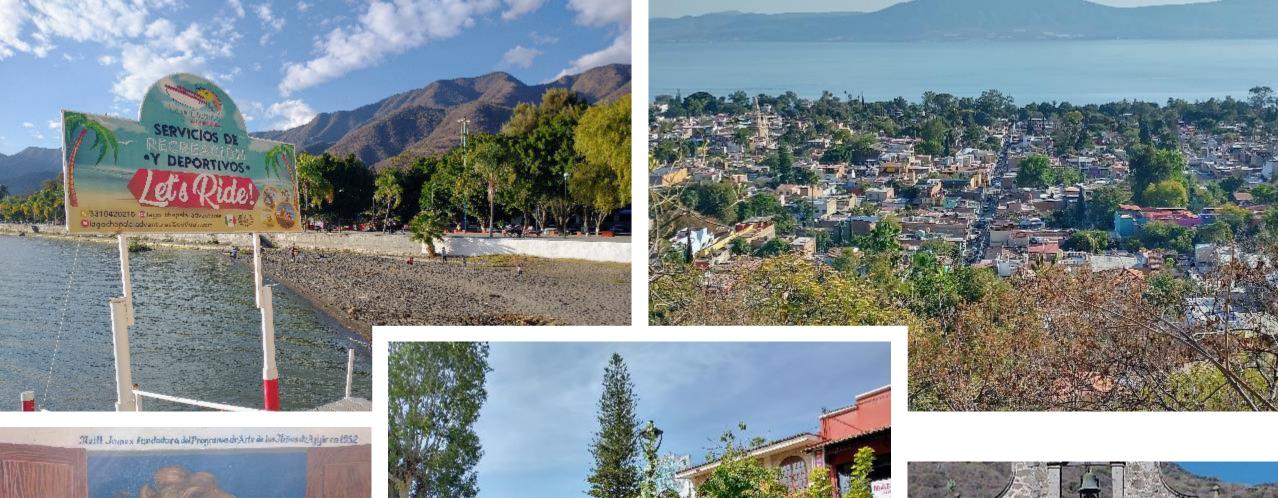




# Key Features, Lake Chapala

- Birthplace of retirement abroad movement for US/Canadians (1940's)
- World's best year 'round weather
- Mexico's largest freshwater lake
- String of small towns between lakeshore and surrounding mountains
- Northern shore (Chapala, Ajijic, San Juan Cosala)
- Unmatched Expat support structure
- Diverse lifestyle choices
- Connectivity, Culture, Care













# Expats Today in Mexico

# **About my Rankings**

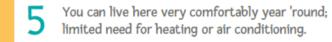


- Resorts, Urban, Village?
- Ones and Fives
- What about Cost?
- What about Crime?



# CM Ratings, What's a 5?

## Climate





You face several months of extreme heat and humidity; or high altitude makes winter evenings cold.

# Connectivity

Wow, you can go just about anywhere, domestic and US international (Canada or Europe a plus).



My closest international airport in a 90 minute trek; roads are in poor condition, almost no public transport



This place oozes 'Mexico' and regional cultures; an annual calendar of events, including world-class venues and artists making regular stops.

Either this place is too overrun by gringos, or it's so isolated there are only scattered local events, and almost nothing in English,

## Community

You feel your week is filled with social exchange with fellow MEXpats; diverse calendar of clubs, volunteer opportunities, English theater



You feel isolated by language difficulties and lack of local English media

## Care

You can get a lung transplant; and brag to your friends how well you were treated



Better have air-evac insurance



I can really go to Costco and an array of ways to get 'stuff' I liked back home



Bring your own peanut butter











www.choosingmexico.com





#### **YOUNGER RETIREES**

More things to see/do

Travel more

Recreate more

#### I WANT A TOWN/VILLAGE

Avoiding traffic/congestion

Under 40k total residents

Not too 'touristy'

#### I WANT A BIGGER CITY

Need access to commerce/arts

Pace-tempo-dynamism

#### **GOTTA HAVE THE BEACH**

Coastal Living

Water, Nature, Recreation

#### I NEED CARE/LACK MOBILITY

Walker-friendly

Access to specialist medicine

Healthy environment

Assisted living/memory care options

#### **LET'S GO NATIVE**

Spanish 'immersion'

Cultural immersion







### LET'S GO NATIVE

- Spanish 'immersion'Cultural immersion



www.choosingmexico.com



MEXICO

## I WANT A TOWN/VILLAGE

- Avoiding traffic/congestion
   Under 40k total residents



#### **GOTTA HAVE THE BEACH**



www.choosingmexico.com

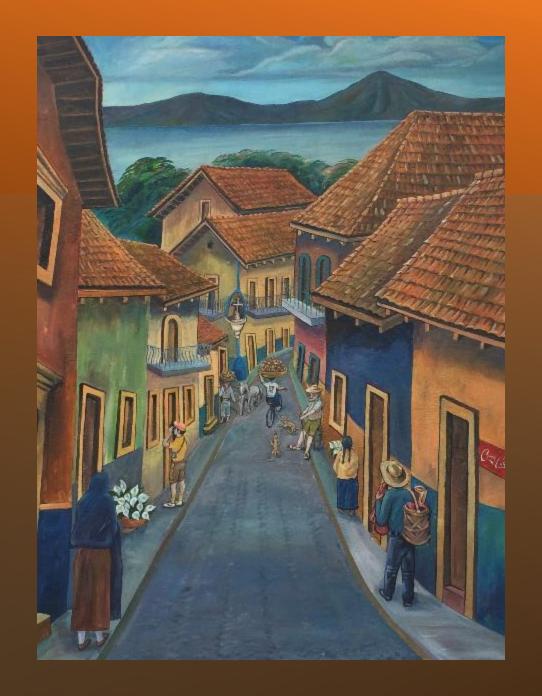


#### YOUNGER RETIREES

- · More things to see/do
- Travel more
- Recreate more



MEXICO







Greg Custer, Founder/CEO (Ajijic, Jalisco):

gcuster@choosingmexico.com 011 52 33 1110 4196